



Work. Easy.

LULUHANDSFREE™

AND STOP PAYING US.

Created by the team at YESLULU Marketing and Design, Lulu Handsfree is an easy-to-use, web-based system that allows you to change the text and pictures in all of your marketing materials. There is no need to learn complicated design software or to pay another hourly graphic designer. Change what you like, when you like. The control is in your Handsfree.

OUR FULL SERVICE

ecommerce site has been created to complement your Lulu Handsfree subscription. It allows you to purchase new product templates and logos, find instructions on how to send us your current materials, get information on our custom work, view instructional videos, and even send your finished products to print.



DESIGN

Purchase new templates on our website, upload your current materials, or inquire about custom design work. Lulu Handsfree stays flexible to meet your design needs.

ANYWHERE

Lulu Handsfree is web-based so you can use it from any computer anywhere in the world. All you need is your username and password.

SIMPLE

Point. Double-click. Type or upload a picture. Easy! There are only two pages to navigate between so no need to stress over the technospeak of other design software.

With marketing budgets getting tighter and the demand for personalized customer service getting stronger, Lulu Handsfree keeps your costs down and your marketing materials up to date. It can even be personalized on a customer by customer basis.

It is an ideal tool for real estate agents and brokerages, hotels, restaurants, franchises, city councils, or anyone else who needs to make frequent changes in their marketing campaigns. The Lulu Handsfree system has only two pages to navigate between and is based on a highlighted roll over system to make your work easy.

Making changes to text and pictures is as easy as point and click. When your new layout is finished, you can generate both a pdf for mailing and a high-resolution pdf for printing. To top it off, you can access your layouts from any computer with internet access, anywhere in the world.



UNLIMITED

Change the templates in your account as many times as you like. Our yearly fee includes unlimited updates to allow you the flexibility you need to get the job done.

TIME

Save time by typing directly into your materials and uploading the exact pictures you want. No more hassles with outside designers for tiny revisions. With Lulu Handsfree, you are the designer.

PRINTING

When you are finished, create a high resolution PDF at the click of a button. Send this to your local printer, use it to print in house, or pass it along to our printer and mailer services.

COMPLETE
SETUP FROM
1,499



3 WAYS TO BE HANDSFREE.



PRE-MADE DESIGN

If you are on a tight budget but don't want to sacrifice style, then our Pre-Made Starting Layouts are the perfect solution to your marketing needs. LuluHandsfree has a variety of templates that can be refined to match your colors and include your logo to provide a unique look for your business. Once these layouts are uploaded into your Handsfree account, you will be ready to start working.

CUSTOM DESIGN

YESLULU, the team behind Lulu Handsfree, has over 2 decades of experience in the custom graphic design field with clients ranging from real estate brokerages to city councils to the hotel industry. Our clean and modern approach to design is the perfect answer for any business looking to refresh its image and attract new clients. From logos to brochures to billboards, a customized design guarantees to set your brand apart from the competition. Best of all, the unique work we create for you will be uploaded into your online Handsfree account for you to access and update from anywhere.

YOUR DESIGN

Not ready to buy new marketing materials? Love the stuff you have? The Lulu Handsfree system allows you to use your existing materials without having to purchase any new products. We can format all of your current layouts for instant online use no matter who designed them or how long you've been using them. You can access and update anything in your Lulu Handsfree account, from brochures to car wraps to Christmas cards. The choice is Yours.

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